

Maria Isola

Portfolio:

<https://isolagraficadesign.it>



Contact

20132 Milano
+39 347 53 13 596
maria.isola@me.com

License: B, self-driving

Profile

Senior Graphic Designer

- ATL/BTL graphic design
- Brand/logo development, packaging, corporate identity, brochures, posters
- Animations, web/social
- Pre-press and print coordination

Professional Experience

Senior Graphic Designer

Febbraio 2023 KELEMATA

Cosmetics and pharmaceuticals company

- Graphic design and implementation of logos and packaging
- Creative solutions

Senior Graphic Designer

2021 - 2022 GS CONVERTING

Cosmetics and pharmaceuticals company

- Packaging and POP graphics
- New project development, for corporate brands and third parties
- Customer and supplier contact management

Senior Graphic Designer

2018 - 2021 VC MILANO

Advertising agency

- Advertising ATL/BTL
- Design and creation of logos, brochures, ADV adaptations, posters, packaging
- Web/social

Senior Graphic Designer

2007 - 2018 DMC SHOP

Company operating in B2B/B2C sales

- POP graphic management
- ATL/BTL for various products (cosmetics, household goods)

OTHER COLLABORATIONS

2017 - 2018
CAMICISSIMA
Men's clothing.
Realized illustrations of catalogs.

2006
GFL
Production and distribution of cosmetics.
Graphic designer.

2004 - 2005
ONDE EVENTI
Communication and event organization agency.
Graphic designer.

2002 - 2003
IKTIUS
Music Editions.
Graphic designer intern.

2006 - 2007
CREARREDA ITALIA
Articles for home decoration and giftware.
Graphic designer.

2005 - 2006
CAFF EDITRICE
Publishing house, magazines and books.
Graphic designer.

2004
TIPOLITOGRAFIA MEDA
Graphic arts printing center.
Graphic designer.

1998 - 2004
ASSOTUR INTERNATIONAL
Association for promotion of cultural tourism.
Illustrator.

Education and training

Course of **Web Designer**
CFP Pertini, Seregno (MI)

Illustration and comics

Institute of Applied Art for Industry, Milan

Artistic Maturity
Liceo Artistico Caravaggio, Milan

Technical and linguistic skills

- **InDesign** • **Illustrator**
- **Photoshop** • **After Effects**
- **Premiere Pro** • **WordPress**
- **Office**

- **iOS e Windows**

Italian mother tongue,
good English.

Interpersonal skills

Strategic vision, effective communication and goal orientation.

Problem solving, long-term planning. Teamworking.

Proactivity, creativity and innovation.